



SolidHostDesign, Inc.

Web Site Design & Development Client Survey

Thank you for considering SolidHostDesign, Inc. as your web design and hosting provider.

SolidHostDesign, Inc. (SHD) strives to provide personalized and professional services to all of our clients 24/7. We look forward to the opportunity to be of service to you.

In order to ensure that we provide a truly customized solution that meets your expectations and our standards, please take a moment to answer the following survey questions.

Contact Information

Contact Name/Title

Company or Business Name

Address

Address 2

City

State

Zip code

Email

Phone (Nxx) xxx-xxxx

General Inquiry - About your company (services, products, location, audience)

Do you currently have a website? **Yes No** *http://*_____

Do you need a **New Design** or **Redesign**?

What is your estimated launch date? _____

Do you need a Company Logo designed/redesigned? **Yes** **No**

Does your company have a tagline or slogan? **Yes** **No** “ _____ ”

What colors, imagery or “feel” would you like to incorporate into the Web Site design?

List some web sites you like and tell what you like about each.

- 1. _____
- 2. _____
- 3. _____

List some web sites you do **NOT** like and tell what you dislike about each.

- 1. _____
- 2. _____
- 3. _____

Project Objective

What are your primary online business objectives with the site?

- | | | |
|------------------|----------------------------------|-----------------|
| Promote Business | Sell Products and Services | Product Catalog |
| Online Portfolio | Mailing List/Collect Information | Company Portal |

What are some services you need? Check all that apply.

- Domain Name Registration
- Web Site Hosting
- Traffic & Visitor Statistics
- Online Marketing
- E-Commerce (Sell Products Online)
- Proces Credit Card Payments
- Web Site Maintenance (Webmaster)
- Update Content Using Web Browser (CMS)
- Multimedia Development
- SEO Search Engine Optimization
- Other:

Marketing

Do you have an advertising agency or public relations firm? Yes No

Will they be involved in the development or redesign of your web site? Yes No

How do you intend to advertise or drive traffic to your site?

Describe your primary target audience (age, interests, income, and education).

What is the primary "action" the user should take when coming to your site?
(make purchase, make contact, search information)?

What are the key reasons why the target user chooses your products (cost, value, location, quality)?

Please describe your industry.

Who are your biggest competitors?

What do you like/dislike about their Web sites?

Perception

Use a few adjectives to describe how the user should perceive the site. (Examples include, prestigious, friendly, fun, simple, innovative, experimental, cutting edge.)

Content

- | | | |
|--|-----|----|
| Do you have an existing sitemap for the site structure? | Yes | No |
| Would you like help in developing textual content for your site? | Yes | No |
| Do you have content available to be used in the site design? | Yes | No |
| Will photographic content be used? | Yes | No |

Technology

What is your target platform and browsers? _____

Are there specific technologies (Flash, DHTML, Javascript, RSS) that you would like to use in the site? If so, how will they enhance the user experience? Please describe in detail if there are any.
